

WilliamHILL

Greenside House, 50 Station Road, Wood Green, London N22 7TP
Telephone: 020 8918 3600

RECEIVED

2009 APR -6 A 7:53

2nd April 2009



09045784

SEC No. 82-34679

Office of International Corporate Finance
Division of Corporation Finance
United States Securities & Exchange Commission
100 F Street NE
Mail Stop 3628
Washington DC 20549-2001
USA

SUPPL

Dear Sirs

Please find enclosed the following information submitted by William Hill PLC in reliance on Rule 12g3-2(b) of the Securities Exchange Act of 1934, as amended:

- UK Listing Authority announcements as follows:

March 2nd, 9th, 9th, 9th, 11th, 12th, 12th, 19th, 23rd, 26th

This letter and the information furnished herewith are provided with the understanding that they will not be deemed "filed" with the SEC or otherwise subject to the liabilities of Section 18 of the Securities Exchange Act of 1934, as amended. Neither this letter nor the information furnished herewith shall constitute an admission for any purpose that the Company is subject to that Act.

Yours faithfully

Dennis Read
Deputy Company Secretary

Encs.

TELEPHONE BETTING

Debit 0800 44 40 40
Credit 0800 289 892

INTERNET BETTING

Racing/Sports
Mobile Internet
On-line Casino
On-line Casino

www.williamhill.co.uk
wap.willhill.com/
www.williamhillcasino.com
www.williamhillpoker.com

RETAIL BETTING

Over 1500 shops throughout the UK.
Customer Helpline 08705 18 17 15

From: William Hill plc Email Alert [emailalert@hemscottbusiness.co.uk]
Sent: 02 March 2009 10:47
To: Sue Adler
Subject: Hemscott News Alert - William Hill PLC

A

William Hill PLC

William Hill PLC (the Company) announces that on 27 February 2009, 20,324 ordinary shares held by the Company in treasury (treasury shares) were transferred out of the Company's holding of treasury shares pursuant to the exercise of nil cost awards under the Company's Long Term Incentive Plan 2002 and Performance Share Plan 2005.

Following the above transfer of shares out of treasury, the Company has a total of 347,927,441 ordinary shares in issue, in addition 5,791,318 ordinary shares are held in treasury.

Enquiries:

02/03/2009

Dennis Read

Deputy Company Secretary
020 8918 3723

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The company news service from the London Stock Exchange

END

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Sue Adler

From: William Hill plc Email Alert [emailalert@hemscottbusiness.co.uk]
Sent: 09 March 2009 11:59
To: Sue Adler
Subject: Hemscott News Alert - William Hill PLC

RECEIVED
2009 APR -6 A 7 53
OFFICE OF THE SECRETARY OF STATE
FOR BUSINESS

RNS Number : 54030
William Hill PLC
09 March 2009

The following notification was received on 5 March 2009 by William Hill PLC, relating to major interests in shares of William Hill PLC.

Dennis Read, Deputy Company Secretary
9 March 2009

1. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached:

William Hill PLC

2. Reason for the notification

(please place an X inside the appropriate bracket/s):

An acquisition or disposal of voting rights: (☒)

An acquisition or disposal of financial instruments which may result in the acquisition of shares already issued to which voting rights are attached: (☐)

An event changing the breakdown of voting rights: (☐)

Other (please specify) : (☐)

.....

3. Full name of person(s) subject to notification obligation:

Deutsche Bank AG

4. Full name of shareholder(s) (if different from 3) :

Deutsche Bank AG

Abbey Life Assurance Company Limited

5. Date of transaction (and date on which the threshold is crossed or reached if different):

4 March 2009

6. Date on which issuer notified:

5 March 2009

7. Threshold(s) that is/are crossed or reached:

3%

8. Notified Details:

A: Voting rights attached to shares

Class/type of shares if possible use ISIN CODE	Situation previous to the triggering transaction	
	Number of shares	Number of voting rights

09/03/2009

GB0031698896	Below 3%	Below 3%
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Resulting situation after the triggering transaction				
Number of shares	Number of voting rights		% of voting rights	
	Direct	Indirect	Direct	Indirect
10,827,919	10,827,919			3.11%

B: Financial Instruments**Resulting situation after the triggering transaction**

Type of financial instrument	Expiration date	Exercise/conversion period/date	No. of voting rights that may be acquired (if the instrument exercised/converted)	% of voting rights

Total (A+B)

Number of voting rights	% of voting rights
10,827,919	3.11%

9. Chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held, if applicable

.....

Proxy Voting:**10. Name of proxy holder:**

.....

11. Number of voting rights proxy holder will cease to hold:

.....

12. Date on which proxy holder will cease to hold voting rights:

.....

13. Additional information:

.....

14. Contact name:

David Lindsay/Andrew Anderson

15. Contact telephone number:

00 44 207 545 8533/8532

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END

HOLKGGGFMLVGLZM

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Sue Adler

From: William Hill plc Email Alert [emailalert@hemscottbusiness.co.uk]
Sent: 09 March 2009 12:05
To: Sue Adler
Subject: Hemscott News Alert - William Hill PLC

RECEIVED

2009 APR -6 A 7 53

RNS Number : 54140
William Hill PLC
09 March 2009

The following notification was received on 6 March by William Hill PLC, relating to major interests in shares of William Hill PLC.

Dennis Read, Deputy Company Secretary
9 March 2009

TR-1: Notifications of Major Interests in Shares

1. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached:
William Hill PLC

2. Reason for the notification
(please place an X inside the appropriate bracket/s):

An acquisition or disposal of voting rights: (X)

An acquisition or disposal of financial instruments which may result in the acquisition of shares already issued to which voting rights are attached: ()

An event changing the breakdown of voting rights: ()

Other (please specify) : ()
.....

3. Full name of person(s) subject to notification obligation:
Massachusetts Financial Services Company

4. Full name of shareholder(s) (if different from 3) :
MFS invests in securities of the issuer on behalf of its various mutual funds and institutional account clients.

5. Date of transaction (and date on which the threshold is crossed or reached if different):
4 March 2009

6. Date on which issuer notified:
6 March 2009

7. Threshold(s) that is/are crossed or reached:
10.02% as at 4 March 2009

8. Notified Details:
Please note that MFS qualifies under DTR 5.1.5 R(d) as a US-registered investment manager.

09/03/2009

A: Voting rights attached to shares

Class/type of shares if possible use ISIN CODE	Situation previous to the triggering transaction	
	Number of shares	Number of voting rights
GB0031698896	47,926,751	47,926,751

	Resulting situation after the triggering transaction				
Class/type of shares if possible use ISIN CODE	Number of shares	Number of voting rights		% of voting rights	
		Direct	Indirect	Direct	Indirect
GB0031698896			34,877,272		10.02%

B: Financial Instruments**Resulting situation after the triggering transaction**

Type of financial instrument	Expiration date	Exercise/conversion period/date	No. of voting rights that may be acquired (if the instrument exercised/converted)	% of voting rights

Total (A+B)

Number of voting rights	% of voting rights
34,877,272	10.02%

9. Chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held, if applicable

William Hill PLC 3169889
Holdings as of 4 March 2009

Entity	Holding	Percentage Held
MFS Investment Management (MFS)	15,656,192	4.50%
MFS Institutional Advisors, Inc (MFSI)	10,037,415	2.89%
MFS International Ltd (MIL)	675,416	0.19%
MFS International (U.K.) Limited (MIL U.K.)	5,289,904	1.52%
MFS International Management K.K. (MIM K.K.)	2,644,730	0.76%
MFS Investment Management (Lux) S.A. (MIM Lux)	573,615	0.16%
Notifiable Interest	34,877,272	10.02%
Shares Outstanding	347,907,117	

Proxy Voting:**10. Name of proxy holder:**

N/A

11. Number of voting rights proxy holder will cease to hold:

N/A

12. Date on which proxy holder will cease to hold voting rights:
N/A

13. Additional information:
None

14. Contact name:
Christopher Bohane

15. Contact telephone number:
+44 (00) 617 954 5822

16. Contact address
(registered office for legal entities)

500 Boylston Street
Boston, MA 02116
USA

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END

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Sue Adler

From: William Hill plc Email Alert [emailalert@hemscottbusiness.co.uk]
Sent: 09 March 2009 12:11
To: Sue Adler
Subject: Hemscott News Alert - William Hill PLC

RNS Number : 5421O
William Hill PLC
09 March 2009

The following notification was received on 6 March 2009 by William Hill PLC, relating to major interests in shares of William Hill PLC.

Dennis Read, Deputy Company Secretary
9 March 2009

1. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached:

William Hill PLC

2. Reason for the notification

(please place an X inside the appropriate bracket/s):

An acquisition or disposal of voting rights: (X)

An acquisition or disposal of financial instruments which may result in the acquisition of shares already issued to which voting rights are attached: ()

An event changing the breakdown of voting rights: ()

Other (please specify) : ()

.....

3. Full name of person(s) subject to notification obligation:

Deutsche Bank AG

4. Full name of shareholder(s) (if different from 3) :

N/A

5. Date of transaction (and date on which the threshold is crossed or reached if different):

5 March 2009

6. Date on which issuer notified:

6 March 2009

7. Threshold(s) that is/are crossed or reached:

3%

8. Notified Details:

A: Voting rights attached to shares

Class/type of shares if possible use ISIN CODE	Situation previous to the triggering transaction	
	Number of shares	Number of voting rights

09/03/2009

GB0031698896	10,827,919	10,827,919
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Resulting situation after the triggering transaction				
Number of shares	Number of voting rights		% of voting rights	
	Direct	Indirect	Direct	Indirect
Below 3%	Below 3%		Below 3%	

B: Financial Instruments**Resulting situation after the triggering transaction**

Type of financial instrument	Expiration date	Exercise/conversion period/date	No. of voting rights that may be acquired (if the instrument exercised/converted)	% of voting rights

Total (A+B)

Number of voting rights	% of voting rights
Below 3%	Below 3%

9. Chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held, if applicable

.....

Proxy Voting:**10. Name of proxy holder:**

.....

11. Number of voting rights proxy holder will cease to hold:

.....

12. Date on which proxy holder will cease to hold voting rights:

.....

13. Additional information:

.....

14. Contact name:

David Lindsay/Andrew Anderson

15. Contact telephone number:

00 44 207 545 8533/8532

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The company news service from the London Stock Exchange

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09/03/2009

Sue Adler

From: William Hill plc Email Alert [emailalert@hemscottbusiness.co.uk]
Sent: 11 March 2009 14:29
To: Sue Adler
Subject: Hemscott News Alert - William Hill PLC

RNS Number : 69850
William Hill PLC
11 March 2009

The following notification was received on 9 March 2009 by William Hill PLC, relating to major interests in shares of William Hill PLC.

Dennis Read, Deputy Company Secretary
11 March 2009

1. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached:

William Hill PLC

2. Reason for the notification

(please place an X inside the appropriate bracket/s):

An acquisition or disposal of voting rights: (X)

An acquisition or disposal of financial instruments which may result in the acquisition of shares already issued to which voting rights are attached: ()

An event changing the breakdown of voting rights: ()

Other (please specify) : ()

.....

3. Full name of person(s) subject to notification obligation:

Deutsche Bank AG

4. Full name of shareholder(s) (if different from 3) :

Deutsche Bank AG

Abbey Life Assurance Company Limited

5. Date of transaction (and date on which the threshold is crossed or reached if different):

6 March 2009

6. Date on which issuer notified:

9 March 2009

7. Threshold(s) that is/are crossed or reached:

3%

8. Notified Details:

A: Voting rights attached to shares

Class/type of shares if possible use ISIN CODE	Situation previous to the triggering transaction

	Number of shares	Number of voting rights
GB0031698896	Below 3%	Below 3%

Resulting situation after the triggering transaction				
Number of shares	Number of voting rights		% of voting rights	
	Direct	Indirect	Direct	Indirect
10,628,782	10,628,782			3.06%

B: Financial Instruments**Resulting situation after the triggering transaction**

Type of financial instrument	Expiration date	Exercise/conversion period/date	No. of voting rights that may be acquired (if the instrument exercised/converted)	% of voting rights

Total (A+B)

Number of voting rights	% of voting rights
10,628,782	3.06%

9. Chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held, if applicable

.....

Proxy Voting:**10. Name of proxy holder:**

.....

11. Number of voting rights proxy holder will cease to hold:

.....

12. Date on which proxy holder will cease to hold voting rights:

.....

13. Additional information:

.....

14. Contact name:

David Lindsay/Andrew Anderson

15. Contact telephone number:

00 44 207 545 8533/8532

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Sue Adler

From: William Hill plc Email Alert [emailalert@hemscottbusiness.co.uk]
Sent: 12 March 2009 14:45
To: Sue Adler
Subject: Hemscott News Alert - William Hill PLC

RNS Number : 77410
William Hill PLC
12 March 2009

The following notification was received on 12 March by William Hill PLC, relating to major interests in shares of William Hill PLC.

Dennis Read, Deputy Company Secretary
12 March 2009

TR-1: Notifications of Major Interests in Shares

1. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached:
William Hill PLC

2. Reason for the notification
(please place an X inside the appropriate bracket/s):

An acquisition or disposal of voting rights: (X)

An acquisition or disposal of financial instruments which may result in the acquisition of shares already issued to which voting rights are attached: ()

An event changing the breakdown of voting rights: ()

Other (please specify) : ()
.....

3. Full name of person(s) subject to notification obligation:
Massachusetts Financial Services Company

4. Full name of shareholder(s) (if different from 3) :
MFS invests in securities of the issuer on behalf of its various mutual funds and institutional account clients.

5. Date of transaction (and date on which the threshold is crossed or reached if different):
10 March 2009

6. Date on which issuer notified:
12 March 2009

7. Threshold(s) that is/are crossed or reached:
9.93% as at 10 March 2009

8. Notified Details:
Please note that MFS qualifies under DTR 5.1.5 R(d) as a US-registered investment manager.

12/03/2009

A: Voting rights attached to shares

Class/type of shares if possible use ISIN CODE	Situation previous to the triggering transaction	
	Number of shares	Number of voting rights
GB0031698896	47,596,861	47,596,861

	Resulting situation after the triggering transaction				
Class/type of shares if possible use ISIN CODE	Number of shares	Number of voting rights		% of voting rights	
		Direct	Indirect	Direct	Indirect
GB0031698896			34,544,972		9.93%

B: Financial Instruments**Resulting situation after the triggering transaction**

Type of financial instrument	Expiration date	Exercise/conversion period/date	No. of voting rights that may be acquired (if the instrument exercised/converted)	% of voting rights

Total (A+B)

Number of voting rights	% of voting rights
34,544,972	9.93%

9. Chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held, if applicable

William Hill PLC 3169889
Holdings as of 10 March 2009

Entity	Holding	Percentage Held
MFS Investment Management (MFS)	15,319,232	4.40%
MFS Institutional Advisors, Inc (MFSI)	10,042,075	2.89%
MFS International Ltd (MIL)	675,416	0.19%
MFS International (U.K.) Limited (MIL U.K.)	5,289,904	1.52%
MFS International Management K.K. (MIM K.K.)	2,644,730	0.76%
MFS Investment Management (Lux) S.A. (MIM Lux)	573,615	0.17%
Notifiable Interest	34,544,972	9.93%
Shares Outstanding	347,907,117	

Proxy Voting:

10. Name of proxy holder:
N/A

11. Number of voting rights proxy holder will cease to hold:
N/A

12. Date on which proxy holder will cease to hold voting rights:
N/A

13. Additional information:
None

14. Contact name:
Christopher Bohane

15. Contact telephone number:
+44 (00) 617 954 5822

16. Contact address
(registered office for legal entities)

500 Boylston Street
Boston, MA 02116
USA

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The company news service from the London Stock Exchange

END

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Sue Adler

From: William Hill plc Email Alert [emailalert@hemscottbusiness.co.uk]
Sent: 12 March 2009 14:43
To: Sue Adler
Subject: Hemscott News Alert - William Hill PLC

RNS Number : 77380
William Hill PLC
12 March 2009

The following notification was received on 11 March 2009 by William Hill PLC, relating to major interests in shares of William Hill PLC.

Dennis Read, Deputy Company Secretary
12 March 2009

1. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached:
William Hill PLC

2. Reason for the notification
(please place an X inside the appropriate bracket/s):

An acquisition or disposal of voting rights: (X)

An acquisition or disposal of financial instruments which may result in the acquisition of shares already issued to which voting rights are attached: ()

An event changing the breakdown of voting rights: ()

Other (please specify) : ()
.....

3. Full name of person(s) subject to notification obligation:
Deutsche Bank AG

4. Full name of shareholder(s) (if different from 3) :
N/A

5. Date of transaction (and date on which the threshold is crossed or reached if different):
10 March 2009

6. Date on which issuer notified:
11 March 2009

7. Threshold(s) that is/are crossed or reached:
3%

8. Notified Details:

A: Voting rights attached to shares

Class/type of shares if possible use ISIN CODE	Situation previous to the triggering transaction	
	Number of shares	Number of voting rights
GB0031698896	10,682,782	10,628,782

12/03/2009

Resulting situation after the triggering transaction				
Number of shares	Number of voting rights		% of voting rights	
	Direct	Indirect	Direct	Indirect
Below 3%	Below 3%		Below 3%	

B: Financial Instruments**Resulting situation after the triggering transaction**

Type of financial instrument	Expiration date	Exercise/conversion period/date	No. of voting rights that may be acquired (if the instrument exercised/converted)	% of voting rights

Total (A+B)

Number of voting rights	% of voting rights
Below 3%	Below 3%

9. Chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held, if applicable

.....

Proxy Voting:**10. Name of proxy holder:**

.....

11. Number of voting rights proxy holder will cease to hold:

.....

12. Date on which proxy holder will cease to hold voting rights:

.....

13. Additional information:

.....

14. Contact name:

David Lindsay/Andrew Anderson

15. Contact telephone number:

00 44 207 545 8533/8532

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The company news service from the London Stock Exchange

END

HOLFGGMFDZKGLZM

To unsubscribe from alerts, please visit William Hill PLC's website.

Sue Adler

From: William Hill plc Email Alert [emailalert@hemscottbusiness.co.uk]
Sent: 19 March 2009 12:07
To: Sue Adler
Subject: Hemscott News Alert - William Hill PLC

RNS Number : 1400P
William Hill PLC
19 March 2009

The following notification was received on 17 March 2009 by William Hill PLC, relating to major interests in shares of William Hill PLC.

Dennis Read, Deputy Company Secretary
19 March 2009

1. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached:

William Hill PLC

2. Reason for the notification

(please place an X inside the appropriate bracket/s):

An acquisition or disposal of voting rights: (X)

An acquisition or disposal of financial instruments which may result in the acquisition of shares already issued to which voting rights are attached: ()

An event changing the breakdown of voting rights: ()

Other (please specify) : ()

.....

3. Full name of person(s) subject to notification obligation:

Deutsche Bank AG

4. Full name of shareholder(s) (if different from 3) :

Deutsche Bank AG
Abbey Life Assurance Company Limited

5. Date of transaction (and date on which the threshold is crossed or reached if different):

16 March 2009

6. Date on which issuer notified:

17 March 2009

7. Threshold(s) that is/are crossed or reached:

3%

8. Notified Details:

A: Voting rights attached to shares

Class/type of shares if possible use ISIN CODE	Situation previous to the triggering transaction	
	Number of shares	Number of voting rights

19/03/2009

GB0031698896	Below 3%	Below 3%
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Resulting situation after the triggering transaction				
Number of shares	Number of voting rights		% of voting rights	
	Direct	Indirect	Direct	Indirect
10,738,653	10,738,653			3.09%

B: Financial Instruments**Resulting situation after the triggering transaction**

Type of financial instrument	Expiration date	Exercise/conversion period/date	No. of voting rights that may be acquired (if the instrument exercised/converted)	% of voting rights

Total (A+B)

Number of voting rights	% of voting rights
10,738,653	3.09%

9. Chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held, if applicable

.....

Proxy Voting:**10. Name of proxy holder:**

.....

11. Number of voting rights proxy holder will cease to hold:

.....

12. Date on which proxy holder will cease to hold voting rights:

.....

13. Additional information:

.....

14. Contact name:

David Lindsay/Andrew Anderson

15. Contact telephone number:

00 44 207 545 8533/8532

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The company news service from the London Stock Exchange

END

HOLGGGMFZLFGLZM

To unsubscribe from alerts, please visit William Hill PLC's website.

Sue Adler

From: William Hill plc Email Alert [emailalert@hemscottbusiness.co.uk]

Sent: 23 March 2009 11:52

To: Sue Adler

Subject: Hemscott News Alert - William Hill PLC

RNS Number : 2923P
William Hill PLC
23 March 2009

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William Hill PLC

23 March 2009

William Hill PLC ("**William Hill**" or the "**Company**")

Result of Extraordinary General Meeting and mailing of Provisional Allotment Letters

William Hill PLC announces that, at the Extraordinary General Meeting held earlier today, the shareholders present voted in favour of a special resolution (the "**Resolution**") relating to the rights issue announced on 27 February 2009 (the "**Rights Issue**").

The Resolution was to authorise the directors to allot relevant securities pursuant to section 80 of the Companies Act 1985 and to empower the directors to allot equity securities pursuant to section 95 of the Companies Act 1985 (as per the Form of Proxy). In total, 208,525,668 shares were voted in favour of the resolution, representing 99.77% of the votes cast. Details of the votes cast are as follows:

For	Against	Discretion	Withheld
208,344,746 (99.68%)	481,237 (0.23%)	180,922 (0.09%)	367,975

Note: An abstention is not a vote in law and is not counted in the calculation of proportion of votes "For" or "Against" the Resolution.

Copies of the Resolution have been submitted to the UK Listing Authority in accordance with paragraph 9.6.2 of the Listing Rules and will shortly be available to the public for inspection at the UK Listing Authority's Document Viewing Facility at The Financial Services Authority, 25 The North Colonnade, Canary Wharf, London E14 5HS. The Document Viewing Facility is open from 9.00 a.m. to 5.30 p.m. on every weekday except bank holidays.

Commenting, Ralph Topping, Group Chief Executive said:

23/03/2009

"We are pleased with the level of support shown by our existing shareholders for the proposed Rights Issue. The Board believes that, along with the new bank facilities, the proceeds of the Rights Issue will leave William Hill with a robust capital structure and the appropriate financial flexibility to enable the Group to continue to execute its growth strategy."

Under the terms of the Rights Issue, the Company intends to raise an aggregate amount of approximately GBP350 million (net of expenses) by way of a one for one rights issue of 347,927,441 New Ordinary Shares at a price of 105 pence per share. Following announcement of the Rights Issue, the number of New Ordinary Shares to be offered to Shareholders was increased by 20,324 New Ordinary Shares. This increase was as a result of the transfer out of the Company's holding of treasury shares of 20,324 Ordinary Shares pursuant to the exercise of nil cost awards under the Company's Long Term Incentive Plan 2002 and Performance Share Plan 2005 on 27 February 2009, as announced on 2 March 2009.

Shareholders' attention is drawn to the timetable set out below:

Posting of Provisional Allotment Letters to Qualifying Non-CREST Shareholders	23 March 2009
Crediting of CREST stock accounts of Qualifying CREST Shareholders with Nil Paid Rights, save as stated in the Prospectus	24 March 2009
Nil Paid Rights enabled for settlement in CREST	8.00 am on 24 March 2009
Admission to the Official List and dealings in the Nil Paid Rights expected to commence on the London Stock Exchange	8.00 am on 24 March 2009
Existing Ordinary Shares marked "ex-rights" by the London Stock Exchange	8.00 am on 24 March 2009
Latest time and date for acceptance and payment in full	11.00 am on 7 April 2009

Qualifying Shareholders are those on the register at the close of business on 18 March 2009. Definitions used in the prospectus dated 27 February 2009 apply to this announcement unless the context otherwise requires.

Enquiries:

William Hill PLC +44 (0)20 8918 3600
 Ralph Topping, Chief Executive
 Simon Lane, Group Finance Director
 Lyndsay Wright, Head of Investor Relations

Brunswick +44 (0)20 7404 5959
 Fiona Antcliffe/Deborah Spencer

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Sue Adler

From: William Hill plc Email Alert [emailalert@hemscottbusiness.co.uk]
Sent: 26 March 2009 09:49
To: Sue Adler
Subject: Hemscott News Alert - William Hill PLC

RNS Number : 5202P
William Hill PLC
26 March 2009

The following notification was received today by William Hill PLC, relating to major interests in shares of William Hill PLC.

Dennis Read, Deputy Company Secretary
25 March 2009

TR-1: Notifications of Major Interests in Shares**1. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached:**

William Hill PLC

2. Reason for the notification

(please place an X inside the appropriate bracket/s):

An acquisition or disposal of voting rights: (X)

An acquisition or disposal of financial instruments which may result in the acquisition of shares already issued to which voting rights are attached: ()

An event changing the breakdown of voting rights: ()

Other (please specify) : ()

.....

3. Full name of person(s) subject to notification obligation:

Massachusetts Financial Services Company

4. Full name of shareholder(s) (if different from 3):

MFS invests in securities of the issuer on behalf of its various mutual funds and institutional account clients.

5. Date of transaction (and date on which the threshold is crossed or reached if different):

23 March 2009

6. Date on which issuer notified:

25 March 2009

7. Threshold(s) that is/are crossed or reached:

10.00% as at 23 March 2009

8. Notified Details:

Please note that MFS qualifies under DTR 5.1.5 R(d) as a US-registered investment manager.

26/03/2009

A: Voting rights attached to shares

Class/type of shares if possible use ISIN CODE	Situation previous to the triggering transaction	
	Number of shares	Number of voting rights
GB0031698896	47,727,961	47,727,961

Class/type of shares if possible use ISIN CODE	Resulting situation after the triggering transaction			
	Number of shares	Number of voting rights		% of voting rights
		Direct	Indirect	
GB0031698896			34,790,832	10.00%

B: Financial Instruments**Resulting situation after the triggering transaction**

Type of financial instrument	Expiration date	Exercise/conversion period/date	No. of voting rights that may be acquired (if the instrument exercised/converted)	% of voting rights

Total (A+B)

Number of voting rights	% of voting rights
34,790,832	10.00%

9. Chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held, if applicable

William Hill PLC 3169889
Holdings as of 23 March 2009

Entity	Holding	Percentage Held
MFS Investment Management (MFS)	15,211,752	4.37%
MFS Institutional Advisors, Inc (MFSI)	10,134,425	2.91%
MFS International Ltd (MIL)	675,416	0.19%
MFS International (U.K.) Limited (MIL U.K.)	5,292,554	1.52%
MFS International Management K.K. (MIM K.K.)	2,903,070	0.84%
MFS Investment Management (Lux) S.A. (MIM Lux)	573,615	0.17%
Notifiable Interest	34,790,832	10.00%
Shares Outstanding	347,907,117	

Proxy Voting:**10. Name of proxy holder:**

N/A

11. Number of voting rights proxy holder will cease to hold:

N/A

12. Date on which proxy holder will cease to hold voting rights:
N/A

13. Additional information:
None

14. Contact name:
Christopher Bohane

15. Contact telephone number:
+44 (00) 617 954 5822

16. Contact address
(registered office for legal entities)

500 Boylston Street
Boston, MA 02116
USA

This information is provided by RNS
The company news service from the London Stock Exchange

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